Your tattoo has been wrapped with ointment, a bandage and/or plastic wrap:

Leave wrap on for instructed amount of time, usually at least 2 hours or until you can get to a place where you can wash it.

Wash tattoo with warm water and LIQUID unscented hand soap such as soft-soap or dial.

Rinse soap completely off, making sure all topical plasma or any sort of seeping, shiny spots, build up of ink, or anything that isn't your natural skin texture is completely washed off.

Only use your fingers/ hands to wash your tattoo, making sure they're clean before washing your tattoo.

Do NOT let tattoo soak in a body of water, bath, ocean, lake, river, pool, ect. Running water is fine. Avoid sun exposure on tattoo for at least 2 weeks.

Air dry your tattoo or pat gently with a clean, fresh paper towel. Air drying is preferred. If you have pets, please clean your sheets before sleeping in them with a fresh tattoo to avoid risk of infection. If needed (tattoo feels dry and tight) apply small amount of unscented white lotion (NO OINTMENTS) to tattoo area. Make sure to rub lotion into the tattoo completely with clean dry hands. Do not apply so much lotion that your tattoo is soaking in it.

Repeat steps 2 through 5 at least 3 times daily for around 14 days. Wear soft non abrasive clothing over tattoo if needed.

On the 4th to 6th day after the tattoo application, your tattoo will start to peel and flake (kind of like a sunburn) do NOT pick, peel or scratch at you tattoo. Don't apply too much lotion at this time or some flakes might get soggy and scab. In case of scabbing (rough thick hard pieces) apply topical vitamin E oil to area until healed. Your tattoo should be completely healed in 2 weeks to 1 month as long as all the instructions above are followed.

Infections are rare and are not caused by application of the tattoo, but by the aftercare procedures. Sign of infection are:

fever
waves of heat and cold
abnormal shivering
swelling of the tattooed area
pus coming out of the area
red lesions around the area
red streaking from the area
areas of hard, raised tissue

Redness, swelling and irritation are common after tattoo application and should go away in a few days, these are not signs of infection.